

A portrait of Marshall Goldsmith, an older man with a white beard and balding head, wearing a dark green polo shirt. He is smiling slightly. The background is a plain, light grey color.

Global Leader of the Future by Marshall Goldsmith

360 Assessment for Leaders in a Globalizing Business Environment

Leadership assessment designed by multinationals for multinationals

The Global Leader of the Future (GLOF) 360 Assessment was co-created by Marshall Goldsmith.

The assessment is specifically designed for leaders in a globalizing business environment and is based on in-depth research involving CEOs of Fortune 100 companies, 18 global thought leaders and 300 international business executives at 200 organizations of 120 multinationals on 6 continents. The GLOF measures the skills and competencies that today's global leaders need to master and shows emerging leaders the areas they need to develop in order to succeed as effective leaders in a globalizing and competitive business environment.

Organizations use the GLOF for leadership development, succession planning and talent management to assure that leaders succeed in international roles.

The GLOF is typically used for leaders who:

- Lead an internationalizing business
- Are country managers
- Manage diversity and across cultures while interacting with stakeholders in their functional responsibilities related to e.g. supply chain, human resources and finance
- Lead international functional or project teams
- Have the potential and ambition to measurably grow their global leadership skills.